

VISUAL COMMUNICATION
FINE ART



Graphic Design

VISUAL COMMUNICATION & FINE ART

SIGN THE TIMES

BRANDING
MOTION
DIGITAL
ART DIRECTION
ENVIRONMENTS

STRATEGY
CONCEPT

PHOTOGRAPHY
ILLUSTRATION
GRAPHIC DESIGN
ART DIRECTION
ENVIRONMENTS
MOTION
DIGITAL
BRANDING
SIGN THE TIMES



Sign THE TIMES



signthetimes.de

SIGN THE TIMES

Design that communicates.

Visual concepts, art direction and imagery
for companies, agencies and institutions.



PROFILE

Guido Schulte. Graphic Designer and Art Director.

I develop visual concepts and imagery for companies, agencies and institutions. My work combines experience, precision and the pleasure of finding a distinctive visual solution for every assignment.





Guido Schulte. —

Graphic Design and Art Direction



Visual Communication. —

Work with a clear point of view

PACKAGING DESIGN



Clarity for a
sensitive product.

Packaging design for a
sterile colour solution
used in ophthalmology.

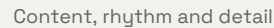


EDITORIAL DESIGN

Complexity
needs
structure.

International specialist content,
clearly structured and
visually accessible.







Digital System. —

Screen-based applications



SPACE / SCREEN / MOTION

Design in space.

Visual concepts for stage,
screen and spatial
experiences.





Mercedes Grunge.

Photography, drawing and texture



Cuba Cigar Man. —————

Portrait and image composition



ILLUSTRATION

Distinctive
character.
Clear attitude.

COVER DESIGN

Image and
typography
as one.





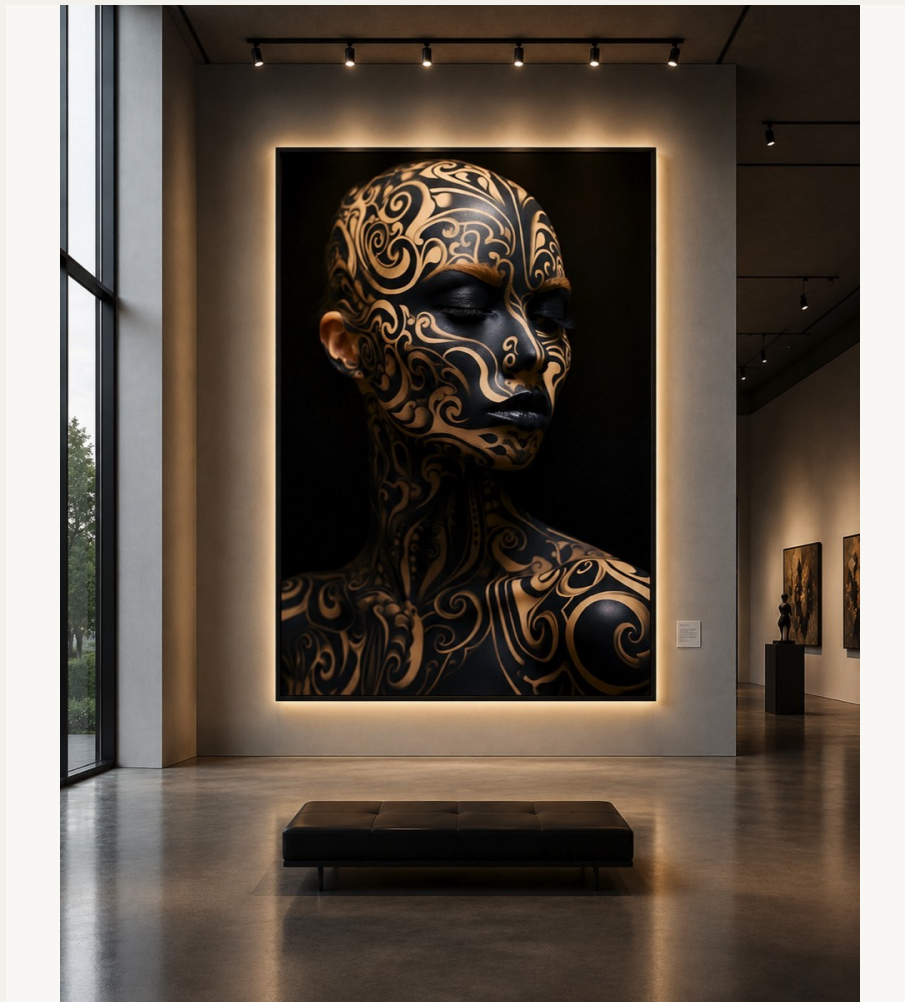
Image Development. —

Complex content, clear images



Ophthalmology. —

Making specialist content visible



FINE ART

Independent
work sharpens
the eye.

INDEPENDENT WORK

Space for
experimentation
and attitude.



FINE ART

Material.
Colour.
Narrative.





Independent Work. —————

Freedom flows back into commissioned work

Listen. Organise. Distil. Design.

I work directly, reliably and with close attention to every detail - independently or as part of a team.

Every project begins with a precise understanding of the task. Content is then organised, possibilities are explored and a viable visual idea is developed.



IDEA



FORM



IMPACT



A good project begins with a conversation.

Are you looking for a distinctive visual idea, support
for an ongoing project or an experienced partner
for concept development and implementation?

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